



Membership 2026

Connect. Inform. Champion. Deliver.



Supporting Farmer-Led Conservation from Concept to Field

A Trusted Catalyst for Conservation Agriculture

The Conservation Technology Information Center brings together farmers, researchers, agribusiness, conservation organizations, and policymakers to accelerate the adoption of productive, profitable, and resilient agriculture systems.

For more than 40 years, CTIC has served as a trusted, science-based convener — turning data, partnerships, and on-farm experience into real-world conservation outcomes.

Putting Conservation Into Practice

CTIC focuses on three integrated areas of impact:

1. Convene and Lead Partnerships

We bring diverse stakeholders together to identify challenges, align priorities, and launch collaborative projects that drive conservation outcomes at scale.

2. Deliver Trusted Data and Insights

CTIC is a nationally recognized source for conservation practice trend data — transforming complex information into actionable insights for farmers, advisors, industry, and policymakers.

3. Accelerate On-Farm Adoption

Through field days, farmer-to-farmer learning, technical resources, and digital tools, CTIC helps move conservation from theory to implementation.

These priorities reflect CTIC's long-term strategic direction and commitment to scalable, outcomes-driven conservation solutions.



Membership Fuels Action



CTIC members are more than supporters — they are partners in progress.

Membership enables CTIC to:

- Lead and participate in high-impact conservation initiatives
- Convene cross-sector coalitions and advisory groups
- Deliver unbiased, science-based information
- Support farmer engagement, education, and technical assistance
- Maintain trusted platforms that connect conservation resources to real needs

Together, members help ensure conservation efforts are **practical, credible, and durable**.

WHO JOINS CTIC

CTIC membership reflects the full conservation agriculture ecosystem, including:

- Farmers, landowners, and advisers
- Agribusinesses and agricultural retailers
- Ecosystem service and MMRV providers
- Conservation and environmental organizations
- University extension and research
- Trade, marketing, and professional associations
- Government agencies and partners
- Media and communications companies

MEMBERSHIP LEVELS

CTIC membership levels are intended to be inclusive and accessible to all.

Diamond — \$15,000
Platinum — \$10,000
Gold — \$5,000
Silver — \$1,500
Bronze — \$750
Copper — \$250

Organizations are encouraged to select the level that best reflects their size, role, and commitment.

Thank You to our 2025 Member Organizations — leaders from every sector of agriculture and conservation who helped CTIC exceed its \$100k membership challenge with matching funds from the Walton Family Foundation.

DIAMOND MEMBERS

Syngenta
The Mosaic Company

PLATINUM MEMBERS

BASF
Bush's
Nutrien Ag Solutions

GOLD MEMBERS

Bayer CropScience
Corteva Agriscience
Ducks Unlimited
Farm Credit Mid-America
Farm Credit Services of America
Indigo Ag
Lessiter Media
National Corn Growers Assn.
The Fertilizer Institute
The Nature Conservancy

SILVER MEMBERS

Agriculture Retailers Assn.
American Farm Bureau Federation
American Soybean Assn.
ARVA
Conservation Ag Foundation
Cotton Incorporated
CropLife America
Illinois Corn Growers Assn.
Indiana Soybean Alliance
International Certified Crop Adviser Program
Minnesota Agricultural Water Quality Certificate Program
National Assn. of Conservation Districts
Precision Risk Management
Princeton University Library

BRONZE MEMBERS

Agri Drain Corp.
Fractal Agriculture
Houston Engineering
Indiana Corn Marketing Council
Houston Engineering
NC State University
Truax Company
USDA NRCS

Be Part of Coalition-Led Conservation

CTIC members help shape the future of conservation agriculture — grounded in data, guided by farmers, and strengthened through collaboration.

Join our community of changemakers from leading organizations to safeguard on-farm resources and America's farming future.

Learn more or become a member at ctic.org



Conservation Technology
Information Center