



Membership 2026

# Connect. Inform. Champion. Deliver.



## Supporting Farmer-Led Conservation from Concept to Field

### A Trusted Catalyst for Conservation Agriculture

The Conservation Technology Information Center brings together farmers, researchers, agribusiness, conservation organizations, and policymakers to accelerate the adoption of productive, profitable, and resilient agriculture systems.

For more than 40 years, CTIC has served as a trusted, science-based convener — turning data, partnerships, and on-farm experience into real-world conservation outcomes.

### Putting Conservation Into Practice

CTIC focuses on three integrated areas of impact:

#### 1. Convene and Lead Partnerships

We bring diverse stakeholders together to identify challenges, align priorities, and launch collaborative projects that drive conservation outcomes at scale.

#### 2. Deliver Trusted Data and Insights

CTIC is a nationally recognized source for conservation practice trend data — transforming complex information into actionable insights for farmers, advisors, industry, and policymakers.

#### 3. Accelerate On-Farm Adoption

Through field days, farmer-to-farmer learning, technical resources, and digital tools, CTIC helps move conservation from theory to implementation.

**These priorities reflect CTIC's long-term strategic direction and commitment to scalable, outcomes-driven conservation solutions.**



### Membership Fuels Action



**CTIC members are more than supporters — they are partners in progress.**

Membership enables CTIC to:

- Lead and participate in high-impact conservation initiatives
- Convene cross-sector coalitions and advisory groups
- Deliver unbiased, science-based information
- Support farmer engagement, education, and technical assistance
- Maintain trusted platforms that connect conservation resources to real needs

Together, members help ensure conservation efforts are **practical, credible, and durable.**



## WHO JOINS CTIC

CTIC membership reflects the full conservation agriculture ecosystem, including:

- Farmers, landowners, and advisers
- Agribusinesses and agricultural retailers
- Ecosystem service and MMRV providers
- Conservation and environmental organizations
- University extension and research
- Trade, marketing, and professional associations
- Government agencies and partners
- Media and communications companies

### MEMBERSHIP LEVELS

CTIC membership levels are intended to be inclusive and accessible to all.

Diamond — \$15,000  
Platinum — \$10,000  
Gold — \$5,000  
Silver — \$1,500  
Bronze — \$750  
Copper — \$250

Organizations are encouraged to select the level that best reflects their size, role, and commitment.

Thank You to our 2025 Member Organizations — leaders from every sector of agriculture and conservation who helped CTIC exceed its \$100k membership challenge with matching funds from the Walton Family Foundation.

### DIAMOND MEMBERS

Syngenta  
The Mosaic Company

### PLATINUM MEMBERS

BASF  
Bush's  
Nutrien Ag Solutions

### GOLD MEMBERS

Bayer CropScience  
Corteva Agriscience  
Ducks Unlimited  
Farm Credit Mid-America  
Farm Credit Services of America  
Indigo Ag  
Lessiter Media  
National Corn Growers Assn.  
The Fertilizer Institute  
The Nature Conservancy

### SILVER MEMBERS

Agriculture Retailers Assn.  
American Farm Bureau Federation  
American Soybean Assn.  
ARVA  
Conservation Ag Foundation  
Cotton Incorporated  
CropLife America  
Illinois Corn Growers Assn.  
Indiana Soybean Alliance  
International Certified Crop Adviser Program  
Minnesota Agricultural Water Quality Certificate Program  
National Assn. of Conservation Districts  
Precision Risk Management  
Princeton University Library

### BRONZE MEMBERS

Agri Drain Corp.  
Fractal Agriculture  
Houston Engineering  
Indiana Corn Marketing Council  
Houston Engineering  
NC State University  
Truax Company  
USDA NRCS

## Be Part of Coalition-Led Conservation

CTIC members help shape the future of conservation agriculture — grounded in data, guided by farmers, and strengthened through collaboration.

Join our community of changemakers from leading organizations to safeguard on-farm resources and America's farming future.

Learn more or become a member at [ctic.org](https://ctic.org)



Conservation Technology  
Information Center