



CONSERVATION CHAMPIONS

Building on more than 35 years of insight and relationships, the Conservation Technology Information Center (CTIC) is energized by new members, new membership levels, new technology and new leadership. It's all helping us amp up our efforts to bring together people, information, and insight to move agricultural sustainability ahead. We invite you to build on that energy and join us or—if you are already a member—to choose the level for your 2020 membership from our revamped tier structure and new benefits packages.

CTIC PLAYS A UNIQUE ROLE IN CONSERVATION AGRICULTURE.

We are the middle ground where farmers, regulators, researchers, agribusiness, conservation group staffers and other stakeholders can explore conservation farming. Together, we can hone and promote systems that improve soil health, water and air quality, and the producer's bottom line.

We're a clearinghouse of information on conservation. Drawing on input from soil probes to satellites, we provide data on the adoption of conservation systems, ideas on how to apply those systems to real-world challenges, and insight into their impacts.

IN SHORT, WE CONNECT, INFORM AND CHAMPION.

To do all that, we need your involvement. Please renew or even upgrade your CTIC membership for 2020. Encourage your colleagues to join, too! Get involved in our demonstration plots and programs. And participate in our annual Conservation in Action Tour and other events—programs that provide a look at conservation on the ground and offer unbeatable networking opportunities.

*WITH YOUR INVOLVEMENT AND OUR NEW INITIATIVES,
2020 IS GOING TO BE A PRODUCTIVE YEAR AT CTIC!*

HERE'S A QUICK LOOK AT SOME OF OUR 2019 ACCOMPLISHMENTS AND 2020 PROGRAMS:

Operational Tillage Information System (OpTIS):

Visit our website for free data tracking the adoption of cover crops and residue management practices across the Corn Belt. And check out the results of running OpTIS data through the Denitrification-Decomposition (DNDC) model for insight into the practices' impacts on soil carbon and nitrous oxide.

PED Talks: We have helped launch a series of fascinating YouTube talks that bring the science and wonder of soil health to a global audience.

National Aquatic Resource Survey (NARS): CTIC helps EPA plan and execute training and information sharing for staff and cooperators on this nationwide assessment.

Training programs and incentives help inspire independent crop consultants, retail agronomists and others to promote conservation practices on the ground.

Pollinator research and demonstrations explore connections between on-farm conservation and healthy hives.

Our annual Conservation in Action Tour provides unbeatable insight and networking. Stay tuned for details on our 13th annual tour in California!

More online information makes it easy to learn about conservation farming systems...or share information about them.



CONNECT

Bringing diverse stakeholders together.



INFORM

Providing practical information.



CHAMPION

Advocating for conservation systems that protect our natural resources and farmers' livelihoods.



CONSERVATION TECHNOLOGY INFORMATION CENTER MEMBERSHIP BENEFITS & PRICING

LEVEL	Membership Dues	Conservation In Action Showcase	Conservation In Action E-Blast	Company Logo on Website & Communications	Company Name Listed on Website	Data Access (OpTIS, CRM, and other)	Membership Directory Listing	CTIC Member Mail Updates
Copper	\$250					Web access to data	✓	✓
Bronze	\$750				✓	CRM, OpTIS & DNDC*	✓	✓
Silver	\$1,500			✓	✓	CRM, OpTIS & DNDC**	✓	✓
Gold	\$5,000	First year at level	✓	✓	✓	Full	✓	✓
Platinum	\$10,000	First year at level	✓	✓	✓	Full	✓	✓
Diamond	\$15,000	Annually	✓	✓	✓	Full	✓	✓

*HUC-8, State, Crop Reporting District for individual use

**HUC-8, State, Crop Reporting District for institutional use

Contact Crystal Hatfield at (765) 494-9555 or hatfield@ctic.org for details on joining CTIC or renewing your membership.