



Sponsor the 2021 CTIC Conservation *in Action* Tour!

The 14th annual [CTIC Conservation *in Action* Tour](#) is a unique opportunity—four one-hour-long sessions in conjunction with the American Society of Agronomy’s Sustainable Agronomy Conference.

This collaboration will introduce the tour to thousands of Certified Crop Advisers as well as the hundreds of farmers, policy makers, conservation professionals, researchers, agribusiness leaders and others who traditionally join our tours.

This year's tour will include video tours and live panel discussions on:

- Carbon sequestration and soil health
- Managing phosphorus
- Pollinator habitat
- Connecting for conservation, an exploration of getting conservation practices on the ground.



The tours—plus exclusive, online-only information—will debut on Tuesdays in July and August, and will be posted on CTIC and ASA websites for even more visibility.

We welcome you to work with us to help us present this great program, show your support for conservation agriculture and enhance your visibility in front of thousands.

Choose a sponsorship package:

Level	Amount	Recognition in video	Recognition on CTIC tour web page	Link to sponsor video or material on website	Use of sponsor-selected site as a locale in video or panel	Including sponsor technical expert as a panelist	Dedicated press release with quotes from sponsor	Mention in CTIC e-newsletter	Tweets about sponsorship
Diamond	\$10,000	Large logo at beginning and end of session	Large logo and links to content	✓	✓	✓	✓	✓	✓
Platinum	\$7,500	Large logo on page at end of session	Large logo	✓			✓	✓	✓
Gold	\$5,000	Medium logo at bottom of screen during presentation	Medium logo				✓	✓	✓
Silver	\$3,000	Small logo at bottom of screen during presentation	Small logo					✓	✓
Bronze	\$1,500	Company name	Company name					✓	✓
Copper	\$500	Company name						✓	✓

Contact Mike Komp at (608) 886-7599 or komp@ctic.org to get involved!