

# JOIN CTIC

AS WE CELEBRATE 40 YEARS OF CONSERVATION

In 2022, the Conservation Technology Information Center (CTIC) is celebrating 40 years of Conservation in Action. That's four decades of bringing a wide range of people to the table to explore conservation farming systems from nearly every angle. Forty years of growth and expansion...from our early projects promoting no-till to our current programs that help farmers, conservationists, agribusiness professionals, academics and policy experts protect soil health, water quality and the atmosphere.

CTIC has become a trusted source for data on conservation farming practices, a coordinator of demonstration projects, a builder of local capacity, and a partner in developing high-impact education on conservation systems.

Over the past 40 years, we have kept our boots on the ground and our hands in the soil. We have also reached for the stars, literally, tapping into remote sensing from space.

We made a promise 40 years ago to explore and promote conservation farming. We look forward to another 40 years of doing the same, in partnership with you and others who are committed to conservation agriculture.

What's in store for year 40 at CTIC? Learn more below about fun membership perks, our 40th anniversary celebration and our 2022 Conservation in Agriculture Tour in California.



## YOUR MEMBERSHIP IN CTIC SUPPORTS:

- Innovations in tracking the adoption of conservation on the ground...from field-level validation to online surveys to remote sensing
- Demonstrations of conservation systems
- Education on everything from cover crop establishment to cutting-edge tools and models
- Training for farmers, CCAs and retail agronomists, conservation agency staff, federal staffers and more
- Ongoing dialogues with policymakers and regulators
- And much more!

Scan the QR code at the right for a table of member benefits and contributions.



## California, here we come...

In 2020 and 2021, the COVID-19 pandemic pushed our plans back for an in-person Conservation in Action Tour. But we rallied with virtual tours that blended pre-recorded and live content in conjunction with the American Society of Agronomy's Sustainable Agriculture Conference. Check out our **digital library** for interviews, panel discussions and videos that bring you across the country, from multi-generational commitment to conservation farming in Ohio, to in-depth explorations of carbon farming, phosphorus management, pollinator habitat and—CTIC's specialty—connecting for conservation.

In 2022, we hope to have the 15th annual CTIC Conservation in Action Tour back on the bus...in California! From the diverse cropland of the Central Valley to the world-class vineyards of Napa Valley, we'll visit the front lines in the struggles for water efficiency, soil health, carbon farming, nutrient management, pollinator health and more.

Valleys • Vineyards • Voices  
**California**  
Conservation

Watch our website and social media for more information about joining us on our Conservation in Action Tour to California!

### HOW TO JOIN:

Interested in being a CTIC member or renewing your membership? Get involved with CTIC...as a member, as a participant in one of our tours or programs, as a partner in one of our projects. Make sure your voice is heard, and celebrate our 40th anniversary with us!

Click the link **HERE** or check out more information at [www.ctic.org/membership](http://www.ctic.org/membership)



# 40<sup>TH</sup> ANNIVERSARY

Join us in the fall of 2022 as we celebrate 40 years of conservation in action. Thanks to our members, CTIC has grown over the last four decades, expanded our focus, increased and diversified our partners and worked with thousands of people across the country to advance conservation.

Make sure to follow **@ctic\_tweet** and **CTIC.org** for announcements surrounding the event. You can look forward to a great event with discussions exploring the past, present and future of agricultural conservation. In the evening we'll honor the visionaries who created, led and supported the organization over the past three decades.

