





Go West! Feel the pioneer spirit and see the innovative technology that Idaho producers use to protect the most precious treasures of the Treasure Valley—irrigation water, rich soil and clean air.

Idaho farmers produce more than 180 crops and anchor a food chain that extends around the globe. Few places offer the variety and productivity of southwest Idaho, a place guaranteed to intrigue and inspire you.

And, of course, the Conservation in Action Tour is the conservation agriculture world's *1 event for field tours, demonstrations, conservation insight, and networking!

Contact us to lock in your sponsorship opportunity and reserve a seat on the tour:

www.ctic.org/CIATours or (765) 494-9555



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