



**Conservation Technology
Information Center**

**17th Annual Conservation in Action Tour – *Near-Final Agenda*
Diversity in Conservation: People, Crops, Technology
Arkansas
June 10-11, 2024**

5:00 PM: Cocktail Hour & Live Music, B.B. King's Blues Club, Beale St. Memphis

6:00 PM Dinner & Program

- Adam Herges, CTIC Board Chair & The Mosaic Company, Ruby Sponsor
- Ducks Unlimited Leader- Welcome to Memphis! Ruby Sponsor
- Caydee Savinelli, Syngenta, Ruby Sponsor
- Carolyn Jones, Director, Mississippi Minority Farmers Alliance

8:00 -9:00 PM Open Bar & Live Music

Tuesday, June 11, 2024: Conservation in Action Tour

7:00 AM: Registration & Bag Handout at Hyatt Centric Hotel Memphis- *Coffee Bar Provided.*

7:30 AM: Bus Departs

8:20 AM: Ellis Bell Farm | Forrest City, AR | *Breakfast Refreshments Available*

- Welcome to Arkansas - Mike Sullivan, Arkansas State Conservationist, NRCS and Angela Biggs, Deputy Chief Management & Strategy, NRCS Washington D.C.
- "Ellis Bell Farm History and Conservation Portfolio" by Ellis Bell
- "SHI and the US Regenerative Cotton Fund's Work in Arkansas" by Emily Ball, Soil Health Educator with Soil Health Institute
- Shelby Myers- Farm Credit Mid-America

10:45 AM: Scott Matthews Farm | Weiner, AR

- "A Deep Look at Smart Irrigation Rice Systems" by Scott Matthews
- "Soil Health Challenges & Successes in Arkansas" by Brad & Joyce Doyle, 2024 Conservation Legacy Award Winners
- "Water Management Science & Technology" by Dr. Michele Reba, Research Hydrologist, USDA ARS & Dr. Joe Massey, Research Agronomist & Jeff Fore, Director of Agriculture, Arkansas Chapter of The Nature Conservancy

11:55 AM: Lunch- *Sponsored by Farm Credit Mid-America*

Farmer Panel: "A deep dive into Arkansas agriculture" moderated by Debbie Moreland, Arkansas Association of Soil Conservation Districts
Featuring: Clay Smith, P.J. Haynie



Conservation Technology Information Center

2:20 PM: Holthouse Farm Shop | Osceola, AR

- "Ag Tech & Sustainability" by Travis Senter & Chase Chafin
- "Conservation Programs from a Farmer's Perspective" by Ryan Sullivan

5:00 – 7:00 PM: After Tour Social at Rooftop Lounge at Hyatt Centric Memphis |

Appetizers and open bar available

- "Tour Reflections & Learnings" by Martie Templeton, Manager Sustainable Ag U.S. East Region, Nutrien Ag Solutions
- CTIC Hall of Fame Award Presentation
- 2025 tour announcement