



*Diversity in Conservation*

PEOPLE • CROPS • TECHNOLOGY

**ARKANSAS**

17<sup>th</sup> CONSERVATION IN ACTION TOUR • JUNE 10-11, 2024

# WHY SPONSOR?

Dear Friends,

Get ready to embark on an exciting journey through the heart of conservation innovation. CTIC is thrilled to invite you to our much-anticipated Conservation in Action Tour coming to Arkansas in 2024!

Mark your calendars for June 10-11 and be part of an unforgettable experience. This year's theme, "Diversity in Conservation," promises to showcase cutting-edge practices, people and technologies that are transforming agriculture and sustainability. We'll be focusing on the fascinating worlds of rice, cotton and more and how they're being reshaped by innovation.

This tour is your chance to witness firsthand the remarkable strides being made in sustainable agriculture. Monday night we'll be in Memphis for an opportunity to network and dine with industry folks and Tuesday you'll be exploring all that Arkansas has to offer. You'll meet passionate experts, visionary farmers, and like-minded individuals dedicated to making a positive impact on our environment.

## ***BUT THAT'S NOT ALL.***

We invite you to consider becoming a sponsor of this extraordinary event. By supporting the Conservation in Action Tour, you not only join a community committed to driving change but also gain valuable exposure and recognition. Your sponsorship will play a pivotal role in advancing conservation practices. It's an opportunity to be at the forefront of progress.

Don't miss out on this incredible opportunity to learn, connect, be inspired, and make a significant impact. Join us in Arkansas for the CTIC Conservation in Action Tour 2024 and explore the many ways you can be a part of the movement that's shaping the future of agriculture and conservation.

Stay tuned for more details and sponsorship information coming soon. We can't wait to see you there!

Ryan Heiniger, Executive Director

Kellis Moss, Ducks Unlimited, Tour Co-Chair

Heidi Peterson, Ph.D., Sand County Foundation, Tour Co-Chair



# SPONSORSHIP OPPORTUNITIES

**NEW  
THIS YEAR**

Sponsor tour attendance for your organization's farmer ambassadors, historically underserved producers and/or early career professionals. \$1,000 each, this includes registration, meals, 2 nights hotel and up to \$250 travel stipend. Please select this option and how many you are interested in sponsoring on the sponsor form if interested.

*Ruby*  
**\$15,000**

- Inclusion in all CIA marketing materials, pre- tour emails and social media.
- Your logo featured on the tour webpage, press releases and front cover of the tour notebook.
- Opportunity to place ad in the tour notebook
- Primary onsite signage
- Attendee list one week after the tour
- 4 complimentary registrations
- Opportunity to address attendees at our Monday night dinner program
- Recognized as a Monday night dinner program host
- CTIC hosted webinar to amplify your Arkansas conservation agriculture success story if sponsorship commitment received by 1/31/24
  - Webinar will be 1 hour in length and be schedule during March through May.

*Diamond*  
**\$10,000**

- Inclusion in all CIA marketing materials, pre- tour emails and social media.
- Your logo featured on the tour webpage, press releases and front cover of the tour notebook.
- Opportunity to place ad in the tour notebook
- Primary onsite signage
- 3 complimentary registrations
- Opportunity to address attendees at a meal or the Tuesday after tour social.

*Platinum*  
**\$7,500**

- Inclusion in CIA tour book and social media.
- Your logo featured on the tour webpage.
- Onsite signage thanking sponsors
- 2 complimentary registrations
- Opportunity to address attendees

*Gold*  
**\$5,000**

- Inclusion in the CIA tour book and social media.
- Your logo featured on the tour webpage.
- Onsite signage thanking sponsors
- 1 complimentary registration

\* All sponsors will have the opportunity to include more information and items in the 2024 Conservation in Action tour bag. Must be sent to the CTIC office by 4/30/2024.

\* All ads must be received by 4/30/2024.

\* Sponsor deadline is 4/30/24 we will accept sponsors after the deadline but cannot promise we will have your logo prominently displayed.



# INTENT TO SPONSOR

**PLEASE COMPLETE THE FORM AND SEND THE FORM ALONG WITH  
INVOICING INSTRUCTIONS TO CRYSTAL HATFIELD AT HATFIELD@CTIC.ORG.**

NAME:

COMPANY:

TITLE:

SPONSOR LEVEL CHOSEN:

TOUR ATTENDANCE SCHOLARSHIP: \$1,000 x \_\_\_\_\_ =

PHONE NUMBER:

EMAIL:

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COMMUNICATIONS CONTACT:

EMAIL:

SEND LOGO ALONG WITH COMPLETED FORM.

## **PLEASE SEND ANY QUESTIONS AND COMPLETED FORMS TO:**

Ryan Heiniger, Executive Director, [heiniger@ctic.org](mailto:heiniger@ctic.org), (319) 768-8348

Callie North, Communications and Events Director, [north@ctic.org](mailto:north@ctic.org), (317) 450-9137

